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JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY – MOLO
Iloilo City

VIDEO AND PHOTO SOFTWARE INNOVATION: AWARENESS

AMONG BSMIT STUDENTS

A Research Paper Presented to the

Faculty Members of

John B. Lacson Foundation

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In Partial Fulfillment of The

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Abstract

The purpose of this study was to find out the level of awareness of BSMIT students to Photo and Video Innovation. The respondents of this study were all (119) regular BSMIT students of John B. Lacson Foundation Maritime University-Molo, Inc. enrolled during the 1st Semester School Year 2009-2010. The data needed for descriptive study were obtained with the use of researcher-constructed questionnaire. The data gathered were subjected to mean and standard deviation statistical analysis. The findings of this study show that, the BSMIT students of JBLFMU-Molo show awareness in photo software innovation, and show high awareness in video software innovation. With regards to their level of awareness on the Photo software innovation, the female BSMIT students have higher awareness compared to male BSMIT students. It also shows that, with regards to their level of awareness on the video software innovation, the female BSMIT students have higher awareness compared to male BSMIT students. Based on the year level, in photo software innovation, although the students

in all year levels exhibit awareness, the second, third, and
fourth year students notably show higher awareness compared to
the first years students. With the video software innovation
awareness, although all year levels show awareness, the first
year, third year, and fourth year students show higher awareness
as compared to the second year students.